



South Asian Herald

Authentic Voice of the South Asian Community in the United States

Media Kit

Website Ads

Stand Out Where It Matters Most - Stay on the Website All Week

MEDIUM RECTANGLE
TOP OF HOMEPAGE
(265 X 75 px)

\$450/week
\$1,250/month

Best For:
Advertisers looking for placement on the main home page to the left and right of the South Asian Herald title

Inclusions:
Full-color, clickable ad displayed prominently at the top of the website.

LARGE RECTANGLE
CATEGORY OR STORY PAGES
(300 X 250 px)

\$300/week
\$800/month

Best For:
Businesses wanting prime visibility through different content and category pages.

Inclusions:
Engaging, clickable ad positioned within articles or next to content.

BILLBOARD
HOMEPAGE ON TOP OR INLINE
(1000 X 200 px)

\$720/week
\$2,400/month

Best For:
Businesses seeking maximum visibility with a wide format ad, ideal for bold messaging and high impact.

Inclusions:
Large, full-width banner at the top or within front page, capturing audience attention immediately upon page load.

BILLBOARD
CATEGORY OR STORY PAGES
(1000 X 200 px)

\$450/week
\$1,250/month

Best For:
Businesses seeking maximum visibility with a wide format ad, ideal for bold messaging and high impact on specific category or story pages

Inclusions:
Large, full-width banner at the top or bottom of the page, capturing audience attention immediately upon page load.

Weekly Email Blast

Powerful way to grow your business, acquire new clients, re-engage old customers, and retain the current ones

BANNER ADS

600x200 px

\$600/week

\$1,950/month

OTHER PLACEMENT

265 x75 px

\$350/week

\$1,150/month

Available on





\$550/week
\$700/month

\$750/week
\$900/month

15-30 secs

Best For:

Quick, impactful campaigns promoting products or services.

Inclusions: Featured on the homepage or within articles, fully clickable.

60-90 secs

Best For:

Businesses wanting to tell a more detailed story or showcase a product.

Inclusions:

Full-length video placed on the homepage and in relevant content sections.

Video Ads

Website & Email Blasts

Take Your Campaigns to the Next Level and Bring Your Brand to Life

Videos should be in MP4, MOV, or GIF format

Contact Us Today

Whether you're looking to advertise, sponsor content, or collaborate on special projects - we're here to help you achieve your goals.

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